



OPTIMIZE CONSULTING CASE STUDY

A breakdown of how we deliver for clients

AT A GLANCE

CHALLENGES

- Initial deficiencies in existing systems impacting operations
- Balancing the need for improvements with the existing workload and resources

BENEFITS

- 80% stockout reduction
- 100% improvement in Quality
- Enhanced customer satisfaction



We are committed to helping small businesses improve how they operate. Strategizing, developing, and implementing the right solutions to your everyday Operations problems can be what you need to take your company to the next level. Our Optimize Consulting is designed just for that! ”

SHEENA HUNT

The DeVain Collective

OBJECTIVES

Hair Co (not real name), a small beauty company, faced challenges in maintaining inventory, ensuring quality consistency, and building an effective team. The DeVain Collective's Optimize Consulting service was engaged to address these issues. The key objectives were threefold: first, to develop and implement an effective inventory management program; second, to establish robust quality control and quality assurance systems; and third, to devise a plan for identifying and hiring suitable talent while streamlining the onboarding process.

SOLUTIONS

Through a collaborative approach, The DeVain Collective worked closely with Hair Co's key team members. Initial assessments revealed deficiencies in their systems, necessitating tailored solutions. Bi-weekly virtual calls were conducted to outline, develop, and implement strategies. The result was the creation and implementation of an inventory management system, a comprehensive QA/QC program, and an enhanced hiring and onboarding process.

BENEFITS

- Reduction in stockouts by 80%
- 100% improvement in product quality consistency
- Successful hiring and onboarding of 4 new key personnel
- Enhanced revenue due to improved operations
- Improved management efficiency
- Higher employee engagement and retention
- Enhanced customer satisfaction through consistent product quality and inventory management